



**SKIN BEAUTIFUL
DERMACEUTICALS**

MEDIA KIT



**SKIN BEAUTIFUL
DERMACEUTICALS**



Beautiful mind. Beautiful Skin.

*facing the
world with
enlightened
skincare*

Skin Beautiful Dermaceuticals is a ground-breaking new beauty philosophy, practice, and skincare line that harnesses the science of empowering positive mental thoughts teamed up with a clinically proven line of anti-aging products. *Skin Beautiful Dermaceuticals* is the first advanced skincare system designed to cultivate and awaken beauty from the inside out, utilizing daily affirmations, or *Affirmacizes*, incorporated into the daily skin care beauty ritual that fight the signs of aging and manifests in purely radiant skin.



Beauty is more than skin deep.

Skin Beautiful Dermaceuticals puts some of the most powerful scientific findings to work so that you can create patterns of thought to create beautiful skin. It is the first product line that truly establishes an environment for health and beauty from the inside out – by teaching you to create beautiful thoughts that manifest in radiant skin.

- Inspired and created by wellness and skincare enthusiast CEO Kathleen Eickholt
- Developed and formulated by Mollie Jensen, Skincare Product Development Director at Hot Stone Communications, and product award-winner for innovative natural brands such as Zia Natural Skincare and various cosmetic laboratories
- Endorsed by holistic psychologist to the stars Dr. Brenda Wade

Skin Beautiful Dermaceuticals is a revolutionary beauty philosophy and practice coupled with an advanced skincare line created with the best antioxidants and anti-aging ingredients. Through daily affirmations – called *Affirmacizes* – and touch healing, *Skin Beautiful Dermaceuticals* creates a holistic daily routine that generates an uplifted attitude and youthful beauty from the inside out.

Leading scientific findings offer powerful proof that when we change our thoughts, we literally change the environment of our cells and the overall health and well-being of our bodies. The body responds, becoming healthier, more vibrant, and energized. Choosing to generate positive thoughts that create calmer, happier emotions is a total skin saver!

What would it be like if you could make your mirror a friend that reflects positive thoughts and feelings that increases your health, vitality, and beauty on the outside?



**SKIN BEAUTIFUL
DERMACEUTICALS**

Take the 30-DAY CHALLENGE and discover how you can become more beautiful from the inside out!
Learn more at www.skinbeautifuldermaceuticals.com



Dr. Brenda Wade

Hi there, I am Dr. Brenda Wade, and I created this program just for women like you and me so we can all cultivate and awaken beauty from the inside out. I have practiced and taught a unique method of holistic psychology for over twenty-five years, and am all about love and beautiful, real results.

I believe that inner beauty shows on the outside - it all begins with our minds, and more specifically, our thoughts. When you are feeling relaxed, or when you are experiencing the beauty of art, or maybe something wonderful has happened in your life, it shows. There is a warm radiance, a sparkle in your eyes, and an extra glow to your skin. In the following pages, I will introduce you to some of the latest research proving just how powerful our thoughts are, powerful enough to even change how you feel and how you look! Great skin products are essential - we need all the hydration, cleansing, exfoliation and nutrition we can get for our skin. I am so thrilled to introduce you to *Skin Beautiful Dermaceuticals*, the first product that creates a holistic environment for health and beauty - by teaching you to create beautiful thoughts.

ABOUT DR. BRENDA WADE

For the past three decades, Dr. Brenda Wade has ignited change and transformed the lives of thousands of people. Employing her unique blend of Psychology, Science, and Spirituality, she has become one of the most renowned psychologists in America, has written four best-selling books, and has appeared on a roster of television shows including Oprah, Good Morning America, and The TODAY Show.



Affirmacizes

Affirmacizes are a holistic practice specifically designed to be incorporated into your daily skincare routine. Each product in the *Skin Beautiful Dermaceuticals* line has its own carefully crafted affirmation for you to repeat while looking into the mirror. Through *Affirmacizes*, you can change the environment of your cells by changing your mind.

Every thought we think, especially those about ourselves, either creates a feeling of security which lowers the level of stress hormones in our blood, or creates a feeling of anxiety, which raises the level of stress hormones. These hormones, primarily Cortisol, among other negative things, create inflammation.

When you are doing *Affirmacizes*, you are breathing deeply and becoming more relaxed and present. You are creating the *relaxation* response, as opposed to the *stress* response. In relaxation response, blood flow increases, muscles relax, and oxygen enters the bloodstream, allowing for an increase in immune components and a decrease in stress hormones.

Examples of Skin Beautiful Dermaceuticals *Affirmacizes*

- *I love what I see in the mirror*
- *I am relaxed and comfortable with my body*
- *My youthful spirit shines my outer beauty*
- *I breathe deeply in the goodness of life*



Beautiful Touch

Think about it: When you apply your skincare products or wash your face, how do you normally touch your skin? Do you splash shockingly cold water on your face, slap cold cream or a scratchy scrub - looking to get the whole process over with as quickly as possible? Are you thinking: *Look at those puffy eyes ... those crow's feet ... how much does plastic surgery cost?*

Isn't it time you made your touch healing and beautifying? You can, by being conscious and touching your skin gently and lovingly while you use your *Affirmacizes*. Take your time and be careful, because this is how you make your mirror your friend, rather than your enemy.

Beautiful Touch Patterns

1. Before you begin applying your products, take three deep breaths, letting go of stress, worry, or hurry with each of the three exhalations. Be fully present.
2. Rub your hands together, visualizing a ball of gold light between your hands. Think to yourself: "This is a ball of light and love."
3. Fill your hands with water, and visualize that the water is filled with the sparkling golden light of love, and you're gently caressing your face with this light and energy.
4. Begin your *Skin Beautiful* product regimen using your *Affirmacizes* while you use your beautiful touch.

*Inspired by the book *Self Healing Exercises*, by Chow Chow Imamoto.



*When we think loving,
constructive thoughts about
ourselves, especially our
bodies, the body responds.
Our body becomes stronger,
healthier, more vibrant, and
more energized*



**SKIN BEAUTIFUL
DERMACEUTICALS**

Most of us go through our daily life constantly generating thoughts and feelings that actually elicit a physical response throughout the body. When these thoughts and feelings are negative, stress responses are triggered. These stress responses, as you might have experienced, cause the muscles to tighten, causing tension, inflammation, and restricting blood flow into the area.

Ever fallen in love? Remember that radiant glow you had? Were you thinking positive thoughts about your beloved? Did you think more positive thoughts about yourself and your life? I'll bet you smiled at everyone in the supermarket and on the street. Wouldn't you want to experience that sense of inner and outer peace and love and beauty *every day*?

When we feel love, we feel more alive and research shows that we are actually healthier and more energized. On the other hand, when we feel fear and stress, the body shuts down everything except the fight or flight response. By shifting our focus to the positive and making sure that the environment we create for our bodies is an uplifting one, we can ensure that the bodies we live in are running in a youthful tip-top form, and that you feel good in the skin you're in.



SKIN BEAUTIFUL
DERMACEUTICALS

THE POWER
OF SCIENCE

THE WHOLE-ISTIC BREAKTHROUGH BEHIND SKIN BEAUTIFUL DERMACEUTICALS

Can your thoughts and feelings actually make you more beautiful?

Modern science says **YES!** Leading neurobiology, quantum physics, cellular biology, and mind-body researchers offer powerful proof that when we change our thoughts, we literally change the environment of our cells and the overall health and well-being of our bodies. The work of the eight leading scientists below points to a powerful conclusion: your thoughts create your reality.

Dr. Amit Gosawani PHD, a theoretical quantum physicist, helps us understand how the energy of thoughts shapes our existence. His work also demonstrates how the “four quadrants: body, emotions, mind, and spirit” are linked to one another.

Dr. Bruce Lipton, a world renowned scientist, lecturer and academic, was the first to discover the link between our thoughts and the health of our cells. His breakthrough research on cell membranes revealed the link between cell health and the environment. This, in turn, led to Lipton’s conclusion that even our genes and our DNA can be influenced by our beliefs.

Dr. Aaron Beck revolutionized both our understanding and treatment of depression. He found that negative thoughts increase depression, whereas positive thoughts increase mental and emotional well being. He is widely recognized as the father of Cognitive Based Therapy (CBT). Upon its introduction over 40 years ago, CBT was widely hailed as a breakthrough treatment because it focused on changing negative thought patterns to create physical and emotional change. Dr. Beck’s cognitive therapy is widely practiced and has proven to be an effective treatment for anxiety and depression as well as physical ailments such as chronic fatigue syndrome, IBS, cancer, and diabetes, once again demonstrating the mind controls the body.

Dr. Candace Pert, a world-renowned neuroscientist and pharmacologist, was made famous, in part, by the film, *What the Bleep Do We Know?* An animated sequence in the film actually depicts the microscopic protein molecules carrying around the chemical compounds of our emotions. She has spent years exploring the relationship between our body, mind, emotions, and health. Her 1997 breakthrough book, “Molecules of Emotions”, served as the missing link connecting the messages of the mind to physiological effects in the body.

Dr. Herbert Benson has spent 35+ years exploring the connection between the mind and the body. He is widely recognized as one of the first doctors to incorporate spirituality and healing into medicine. This work led him to define the Relaxation Response, the opposite of the stress response. He continues to teach and investigate its use in countering the harmful physical and psychological effects of stress on the mind and the body. He founded the Harvard School of Mind Body Medicine.

Dr. Elizabeth Blackburn, a molecular biologist, won a Nobel prize for her work in discovering that stress breaks the microscopic genetic strands known as Telomeres. When your telomeres break down, so does every part of your body, but especially the skin. We must create mental patterns that help us to relax and thereby improve the health of every part of the body. Choosing to generate thoughts which create emotions that are calmer also make us happier, easier to get along with, *and* is a total skin saver.

Dr. Harold Benson, founder of the Harvard School of Mind Body Medicine, discovered that rapidly repeating words and thoughts that are spiritual or uplifting (words like *ocean*, *one*, or *love*) can have a huge positive impact on you. Chanting positive words or phrases lowers blood pressure, improves immune function, and keeps us feeling energized. It is true that a positive mind creates a positive life.

Epigenetics, which is the changing of the mind in order to change the body, is one of the hottest new areas of science. **Dr. Bruce Lipton**, a former Stanford University professor, found that we literally change the environment of our cells by changing our minds! When you change your thoughts, you change your mood and your life, and the health or even the aging process of your body.

Learn more about the whole-istic science behind Skin Beautiful Dermaceuticals at
www.skinbeautifuldermaceuticals.com



SKIN BEAUTIFUL
DERMACEUTICALS

SKINCARE
LINE



HYDRATING CLEANSER

Daily Affirmation

By nurturing myself, my beauty is expressed.



TOTAL BALANCE CLEANSER

Daily Affirmation

My life is in perfect balance.



GENTLE DAILY PEEL

Daily Affirmation

I let my beauty shine for the world to see.

Hydrating Cleanser

Softens & Protects with Rose Hip & Seaweed

Nurture your beauty. Cleanses skin deep within pores, leaving skin feeling incredibly soft, smooth and hydrated. Hydrating Cleanser delivers a full spectrum of skin nutrients and antioxidant protection every time you cleanse. Vitamin C rich Rose Hip Seed Oil hydrates and rejuvenates, while Loquat Leaf, Cranberry and Pomegranate offer up powerful anti-oxidants to keep skin calm, and Seaweed extract supplies a healthy dose of vital vitamins and nutrients. Together, these natural ingredients infuse the skin with the support it needs to glow. Hydrating Cleanser is pH balanced and free of parabens, artificial fragrance and colorants, phthalates, and formaldehyde releasing preservatives.

- Leaves skin incredible soft, smooth and hydrated
- Powerful antioxidants keep skin protected
- Promotes healthy, glowing skin

ACTION INGREDIENTS:

Rose Hip Seed Oil (*Rosa Rubiginosa*): A natural anti-inflammatory rich in vitamin C. Very hydrating, softening and nourishing for the skin.

Loquat Leaf Extract (*Eriobotrya Japonica*): Subtropical flower with potent antioxidant and soothing properties similar to green tea.

Sodium Olivete: a natural, botanical cleansing agent derived from the salt of **olive oil**. High in skin nourishing vitamins, minerals and antioxidants.

Total Balance Cleanser

Purifies & Calms with Geranium & Tea Tree

My skin is beautifully balanced. Total Balance Cleanser is a gentle, soap-free cleanser that enhances skin's equilibrium, keeping skin calm and in control without over drying or irritating. A blend of essential oils of Tea Tree, Rose and Geranium work synergistically to balance oil and sooth irritation before it starts. Total Balance Cleanser is pH balanced, and free of foaming or lathering agents, and parabens, artificial fragrance and colorants, phthalates, and formaldehyde releasing preservatives.

- Gentle, soap-free formula
- Keeps skin calm and under control
- Balances oil and soothes irritation

ACTION INGREDIENTS:

Tea Tree Oil (*Melaleuca alternifolia*): Extremely effective in reducing the occurrence of breakout. Has pore cleansing properties that help reduce clogged pores and blemish-related irritation.

Rose Oil (*Rosa damascena*): Calming, soothing and toning properties, Rose Oil has been used for centuries to beautify and the skin a more youthful glow.

Geranium Oil (*Pelargonium graveolens*): An adaptogenic oil found to regulate sebum, balancing both dry and oily areas of the skin.

Gentle Daily Peel

Exfoliates and refines with 2% BHA

Let your beauty shine through. A combination of buffered salicylic acid (BHA) with soothing and hydrating botanicals gently exfoliate skin's surface, minimizing pores, improving skin tone and texture, while reducing the look of discoloration, lines and wrinkles. Whisks away dull, dry cell to reawaken a brighter, healthier-looking complexion. Calms and balances, while preparing skin for treatment serums and creams. Paraben and fragrance free. Free of parabens, artificial fragrance and colorants, phthalates, and formaldehyde releasing preservatives.

- Minimizes pores, improves tone and texture
- Reduces the look of discoloration, lines and wrinkles
- Reawakens a brighter, healthier-looking complexion

ACTION INGREDIENTS:

Salicylic Acid 2%: A gently exfoliating beta-hydroxy acid (BHA) derived from willow tree bark. It works by gently loosening dry and scaly skin from the epidermis (or top layer) of the skin, making room for healthy cells to rise to the surface at a faster rate. Smoothes the look of wrinkles and roughness, evens skin tone, and keeps pores clear.

Zemea™ Propanediol: An all-natural, GMO free, corn derived alternative to traditional petroleum based glycols such as propylene glycol (1,2-propanediol), or butylene glycol (1,3-butanediol). It provides all of the benefits of traditional glycols – humectant, solvent, emollient – without the irritancy or potential toxicity. This is an environmentally sustainable, pure and Ecocert™ approved ingredient.

Tamarind Extract (*Tamarindus Indica* Seed): High in natural skin hydrating polysaccharides. Shown to significantly improve elasticity, smoothing away the look of wrinkles and lines, and improving skin's barrier function.



SKIN BEAUTIFUL
DERMACEUTICALS

SKINCARE
LINE



REFINING MICRO-PEEL PADS

Daily Affirmation

I reveal my beauty in all aspects.

Refining Micro-Peel Pads

Retexturizes with 15% mandelic & lactic acids

Reveal your beauty. Refining Micro-Peel Pads clear away the years with rejuvenating Mandelic and Lactic Acids – without the irritation usually associated with glycolic and other harsh acids. These high-potency skin smoothers gently penetrate deep into the skin to reveal your true luminescence, by supporting your skin's natural repairing processes. Convenient pads provide just the right dose of exfoliation, remodeling the look of youth and boosting cell turnover, for markedly less noticeable lines and discoloration, and younger-acting skin. Free of parabens, artificial fragrance and colorants, phthalates, and formaldehyde releasing preservatives.

- Reveals younger-looking skin
- High-potency smoothing
- Convenient application

ACTION INGREDIENTS:

Mandelic Acid 10%: Derived from bitter almonds, Mandelic Acid is found to visibly help a wide range of skin conditions including hyperpigmentation, wrinkles and acne. Due to its larger molecular structure this AHA penetrates into the skin at a slower rate than glycolic acid, for thorough exfoliation with less irritation.

Lactic Acid 5%: Derived from sour milk and fermented fruits and vegetables, the benefits of Lactic Acid are two-fold: it gently exfoliates the skin's surface while acting as a humectant to increase water content of the epidermis. Together, these actions smooth the skin's surface by first exfoliating and initiating cell turnover, and then plumping up the skin's barrier for increased hydration and youthful pliability.

Organic Grape Alcohol (*Vitis vinifera*): Derived from organically grown fermented grapes. It acts as a natural binding agent to keep ingredients blended and stable, and accelerates absorption of exfoliating acids while quickly evaporating away to avoid drying the skin.

Lighten Up Eye Serum

Reduces, Erases & Corrects with Haloxyl™ & Eyeseryl™



LIGHTEN UP EYE SERUM

Daily Affirmation

I see the world with a light heart.

See the world through bright eyes. Lighten Up Eye Serum combines powerful peptides that work quickly (as little as 28 days) to give eyes a younger, more rested look. Patented ingredients clinically proven to minimize water retention while flushing away discoloration caused by leaking capillaries. Soy and rice extracts help skin retain the natural look of firmness, minimize puffiness and diminish the appearance of creasing around the eyes. The addition of Hyaluronic Acid supports healthy collagen and protects through skin barrier restoration. Free of parabens, artificial fragrance and colorants, phthalates, and formaldehyde releasing preservatives.

ACTION INGREDIENTS:

Eyeseryl™ (Acetyl Tetrapeptide-5): Patented peptide specifically designed to the appearance of the under eye area by decreasing puffiness and under eye bags. Clinical studies show that Eyeseryl™ effectively drained excess fluid retention (edema) under the eyes and reduced the appearance of bags and dark circles caused by poor lymphatic circulation and increased capillary permeability.

Oxidoreductase (Soy Peptides, Hydrolyzed Rice Bran Extract): Patented peptide complex clinically shown to inhibit enzymes that degrade connective tissue, thereby improving blood supply to the area. A significant reduction in blood clotting and inflammation was found, reducing the appearance of dark circles puffiness in the eye area.

Haloxyl™ (Palmitoyl Oligopeptide, Palmitoyl Tetrapeptide-7, Chlorhexidine Digluconate): Peptide complex designed to absorb and eliminate blood pigments responsible for dark circles under the eyes. In a clinical study, 22 female volunteers applied Haloxyl for 56 days, resulting in over 70% improvement.

Time Reversal Eye Cream

Firms & Uplifts with Peptides & Filling Spheres™



TIME REVERSAL EYE CREAM

Daily Affirmation

I am unaffected by the passage of time.

Stay a timeless beauty. Time Reversal Eye Cream combines patented peptides, along with Marine Filling Spheres™ and natural hydrators and antioxidants to restore skin's ability to remodel and repair itself. This multi-structured action gives immediate results while improving the look of youth over time. Quickly say goodbye to fine lines and "crepey" skin as micro-tension that causes expression lines is calmed and relaxed. Free of parabens, artificial fragrance and colorants, phthalates, and formaldehyde releasing preservatives.

- Restores skin ability to remodel and repair itself
- Gives immediate results that improve over time
- Calms and relaxes the look of expression lines

ACTION INGREDIENTS:

Matrixyl 3000™ (Palmitoyl Oligopeptide & Palmitoyl Tetrapeptide-7): A synergistic blend of peptides clinically found to stimulate collagen and speed the skin's natural repair process.

Eyeseryl™ (Acetyl Tetrapeptide-5): Patented peptide specifically designed to the appearance of the under eye area by decreasing puffiness and under eye bags. Clinical studies show that Eyeseryl™ effectively drained excess fluid retention (edema) under the eyes and reduced the appearance of bags and dark circles caused by poor lymphatic circulation and increased capillary permeability.

Marine Filling Spheres™ (Pentaerythrityl Tetraisostearate, Silica Dimethyl Silylate, Sodium Chondroitin Sulfate, Atelocollagen): Dehydrated collagen and glycosaminoglycans microspheres penetrate and swell 10 times their volume in the presence of water, immediately filling in the look of lines and wrinkles. They provide a long-lasting reservoir effect when slowly broken down by enzymes and re-release the water.



SKIN BEAUTIFUL
DERMACEUTICALS

SKINCARE
LINE



BEST DEFENSE SERUM

Daily Affirmation

I love what I see in the mirror.



PERFECTLY SPOTLESS SERUM

Daily Affirmation

I am radiant and glowing with life.



FIRM CONTROL SERUM

Daily Affirmation

I am empowered to take charge of
my life.

Best Defense Serum

Protects and illuminates with Vitamin C

Be an advocate for your skin. Give your skin the protection it needs to defend itself against the environment and damaging free radicals. Best Defense Serum combines three of the most stable forms of Vitamin C (*Ascorbyl Glucoside, Sodium Ascorbyl, Magnesium Ascorbyl Phosphate*) to provide superior antioxidant protection against skin aging due to damaging free radicals and UV rays. Continued daily use promotes skin's self-repair, boosting collagen production for plumper, more youthful looking skin. Non-stinging formula provides a reservoir of Vitamin C that lasts up to 72 hours, for long-lasting protection. Use with Perfectly Spotless Serum for optimal skin brightening. Free of parabens, artificial fragrance and colorants, phthalates, and formaldehyde releasing preservatives.

- Contains three stable forms of Vitamin C
- Promotes skin's self-repair – boosts collagen
- Vitamin C reservoir for up to 72 hours of protection

Perfectly Spotless Serum

Evens skin tone with natural skin brighteners & peptides

Let your beauty shine brightly. Reverse and prevent the appearance of discoloration and uneven skin tone with this synergistic blend of high-tech peptides. Significantly brightens the look of dark patches, and age spots for a more uniform complexion. Clinically proven ingredients show results that rival prescription strength hydroquinone, all without the use of controversial or irritating ingredients. Free of parabens, artificial fragrance and colorants, phthalates, and formaldehyde releasing preservatives.

- Reverses and prevents the appearance of discoloration
- Contains a synergistic blend of clinically-proven peptides
- A natural, safer alternative to hydroquinone

ACTION INGREDIENTS:

Melanostatin-5 (*Aqua-Dextran-Nonapeptide-1*): Skin brightening peptide found to stop the signal of melanin production from melanocytes, resulting in prevention and lightening of discoloration in the skin.

Gigawhite™ (*Mallow, Peppermint, Primula, Lady's Mantle, Speedwell, Mint Balm, Yarrow Extracts*): Complex of Swiss alpine plants found to inhibit the enzyme tyrosinase, responsible for melanin production. A natural, safer alternative to hydroquinone.

Biowhite™ (*Saxifrage, Grape, Mulberry, Skullcap Extracts*): A combination of plant extracts found to inhibit the enzyme tyrosinase, responsible for melanin production. A natural, safer alternative to hydroquinone.

Firm Control Serum

Tightens & Tones with DMAE Amine

Take charge and empower your skin. Give your skin the control it needs to combat environmental and age-related damage. Firm Control Serum utilizes high-potency DMAE Amine to significantly lift and firms skin's appearance in as little as one week. Lavender hydrosol soothes and hydrates, allowing skin to rejuvenate and restore. Hyaluronic acid adds even deeper hydration while supporting healthy collagen, slowing the look of aging and plumping up skin for a more youthful radiance. Free of parabens, artificial fragrance and colorants, phthalates, and formaldehyde releasing preservatives.

- Significantly lifts and firms skin's appearance
- Soothes, hydrates and restores
- Gives skin a more youthful radiance

ACTION INGREDIENTS:

DMAE Amine: Fast-acting skin firming ingredient that is believed to stimulate small muscle contractions that lead to tighter, firmer skin and a less lined appearance. Although it may have a slight and quickly dissipating "fishy" aroma, it is not derived from fish, but instead is lab created.

Lavender Water (*Lavandula angustifolia*): Fragrant Lavender Water, a byproduct of the distillation of lavender flowers, calms, soothes and hydrates.

Hyaluronic Acid: A major component of the skin, binds up to 1000 times its weight in moisture. Increases barrier function in the skin, boosting elasticity and smoothing the appearance of lines and wrinkles.



SKIN BEAUTIFUL
DERMACEUTICALS

SKINCARE
LINE



TIME REWIND ANTI-WRINKLE SERUM

Daily Affirmation

I am relaxed and comfortable with my beauty.



MICRO-ENCAPSULATED MOISTURE SERUM

Daily Affirmation

I attract all that is good.

Time Rewind Anti-Wrinkle Serum

Visibly reduces expression lines with relaxing peptides

Just relax and be beautiful. Eases away the facial stress and tension that accumulates over the years with this combination of six powerfully effective relaxing peptides. Time Rewind Anti-Wrinkle Serum helps reduce the look of wrinkles caused by repeated facial expressions and excess muscle tension. No more painful and expensive injections, now you have a safe, convenient and natural alternative for healthier, younger looking skin. Free of parabens, artificial fragrance and colorants, phthalates, and formaldehyde releasing preservatives.

- *Ease the look of stress and tension*
- *Visibly reduce wrinkles cause by repeated expression*
- *Safe, natural alternative to painful injections*

ACTION INGREDIENTS:

Argireline® (Acetyl Hexapeptide-8): Peptide derived from the same substance as Botox®. Inhibits micro-tension of facial muscles that result in the formation of expression lines for smoother, less lines appearance.

Leuphasyl® (Pentapeptide-18): A peptide that supports the action of Argireline® by reducing nerve cell activity and muscle contraction from facial expression.

SYN®-AKE (Dipeptide Diaminobutyryl Benzylamide Diacetate): Mimics the muscle contraction inhibiting action of snake venom. Clinical studies show a targeting of neuromuscular activity, slowing down reaction and reducing lines and wrinkles that form from repeated facial expression.

Micro-Encapsulated Moisture Serum

Hydrates skin & hair with natural moisture magnets

Make yourself the main attraction. An ultra-hydrating serum that gives skin and hair a potent dose of lightweight moisture, and sustains it throughout the day. In a base of balancing and soothing Lavender Water, Micro-Encapsulated Moisture Serum utilizes the power of Hyaluronic Acid, which has the ability to pull in and bind 1000 times its weight in water to skin and hair. Seamollient®, naturally hydrating algae, further provides nature's most complete source of vital vitamins and nutrients. Use anytime a super-boost of hydration is needed. Free of parabens, artificial fragrance and colorants, phthalates, and formaldehyde releasing preservatives.

- *Gives skin and hair a potent dose of hydration*
- *Continues to attract moisture throughout the day*
- *Balances, soothes and protects*

ACTION INGREDIENTS:

Lavender Water & Essential Oil (*Lavandula angustifolia*): Fragrant Lavender Essential Oil distilled from the flowers of the plant and Lavender Water, a byproduct of the distillation, calm, soothe and hydrate skin and hair.

Seamollient® (Algae Extract): Derived from sea plants, Seamollient® binds moisture. Improves feel, texture and softness of both skin and hair with sustained hydration. Keeps skin looking firmer, and hair smooth and shiny.

Hyaluronic Acid: A major component of the skin, binds up to 1000 times its weight in moisture to skin and hair. Increases barrier function in the skin, boosting elasticity and smoothing the appearance of lines and wrinkles. For hair, it increases strand strength and pliability, and reduces frizz.



SKIN BEAUTIFUL
DERMACEUTICALS

SKINCARE
LINE



DERMAL NUTRITION ANTIOXIDANT (DNA) REPAIR CREAM

Daily Affirmation

My youthful spirit shines my outer beauty.



SKIN RESCUE OXYGEN TREATMENT

Daily Affirmation

I breathe deeply in the goodness of life.

Derma Nutrition Antioxidant (DNA) Repair Cream

Repairs, Corrects & Protects with Renovage™ & multi-peptides

Retain your skin's youthful spirit. This highly advanced formula works hard to correct signs of skin aging, not merely cover symptoms. A blend of high-tech Peptides and Superfruit antioxidants reinforce skin's natural defense and repair mechanisms, maintaining the intricate balance that characterizes healthy, beautiful skin. Stimulates skin's immunity and first line of defense against environmental damage. Creates a foundation for skin to behave – and look – more like young, healthy skin with less visible signs of aging. Free of parabens, artificial fragrance and colorants, phthalates, and formaldehyde releasing preservatives.

- *Corrects signs of skin aging*
- *Reinforces skin's natural defense and repair*
- *Supports younger acting skin*

ACTION INGREDIENTS:

Renovage™ (teprenone): Works with telomeres, the "caps" found on strands of DNA, which shorten over time, resulting in lines, wrinkles and sagging of the skin. Renovage is clinically proven to support longer life span of the telomeres, increasing DNA repair and cell function, and boosting skin barrier function, for firmer looking, less lined skin.

Bodyfensine™ (Acetyl Di peptide-3 Aminohexanoate): B-defensins are small molecule peptides naturally found in the skin that protect against invasion of harmful microbes. Production of these protective peptides slows with age, causing an increase in skin aging and irritation. Bodyfensine™ has been clinically found to stimulate production of B-defensins, enhancing the skin's natural defense mechanism, and youthful appearance.

Matrixyl 3000™ (Palmitoyl Oligopeptide & Palmitoyl Tetrapeptide-7): A synergistic blend of peptides clinically found to stimulate collagen and speed the skin's natural repair process.

Skin Rescue Oxygen Treatment

Repairs & rejuvenates with immunity boosting superfruits

Resuscitate your skin to beautiful health. Harness the power of Oxygen and free radical scavenging Superfruits for skin that glows with good health. Our patented Oxygen is stabilized so that it cannot break down into more free radicals, like other unstable forms of oxygen. The addition of a multi-Superfruit complex boosts skin's immunity, enhancing its first line defense against signs of environmental aging and free radical damage. With regular use skin becomes more luminous, vibrant, and radiantly clear. Free of parabens, artificial fragrance and colorants, phthalates, and formaldehyde releasing preservatives.

- *Multi-Superfruit complex boosts skin's immunity*
- *Defends against signs of environmental aging*
- *Supports luminous, vibrant, radiantly clear skin*

ACTION INGREDIENTS:

Stabilized Oxygen (Sodium Chlorate): Oxygen is necessary for cellular rejuvenation, but if unstable, can create free radicals and further damage to the skin. This highly stabilized form of oxygen helps reduce redness, irritation, discoloration and breakouts through its anti-bacterial and skin calming action. It penetrates deep into skin layers to help promote absorption of nutrients and boosts cellular renewal.

Superfruit Complex (Pomegranate, Cranberry, Raspberry, Blueberry Extracts): A group of "super" fruits each known for their extremely high antioxidant content. This powerful blend counteracts the effects of free radical damage, UV exposure, and other environmental damage.

Tomato (Lycopersicon esculentum) Fruit Extract: Lycopene-rich tomato is one of the most powerful free radical scavenging carotinoids – twice as potent as beta carotene. Found to support cellular metabolism and function, improving texture and boosting the skin's ability to build collagen.



SKIN BEAUTIFUL DERMACEUTICALS

PRESS CONTACT

xyz@hotstonecommunications.com
ofc (555) 396 1458

SALES CONTACT

xyz@hotstonecommunications.com
ofc (555) 291 0897

FOR ADDITIONAL INFO

www.skinbeautifuldermaceuticals.com